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this PDF.**



**Unlimited
Creativity**

PRODUCT CATALOG

Catalog of innovative, high-
quality, tailored products.



**CAMEL
PRINTING**
& ROAD SIGN MANUFACTURES



**LOGO DESIGN
& website builds**

You dream it, We do it.

We design your brand with intent.

- Choose your style
- Choose your type

STYLE

MODERN



VINTAGE



MINIMALIST



DESIGN TYPE

Pictorial

Image that symbolises the brand

Lettermark

Initials forming brand Identity

Wordmark

Brand name in typography

Combination

Text and symbol together

Emblems

Text enclosed in symbol

Abstract

Geometric shapes with meaning

Mascot

Character representing the brand



Inquire



CAMEL
PRINTING
& ROAD SIGN MANUFACTURES



Your business's online home

Whether your a: Private user, Entrepreneur, Blogger, SME business, Corporate business or E-commerce, we will build your business online to outshine your competitor.

- Choose your style
- Choose your Construct / Layout
- Choose your type
- Choose your Functions

STYLES



MODERN



MARKETING



CONSULTANCY



EFFECTIVE



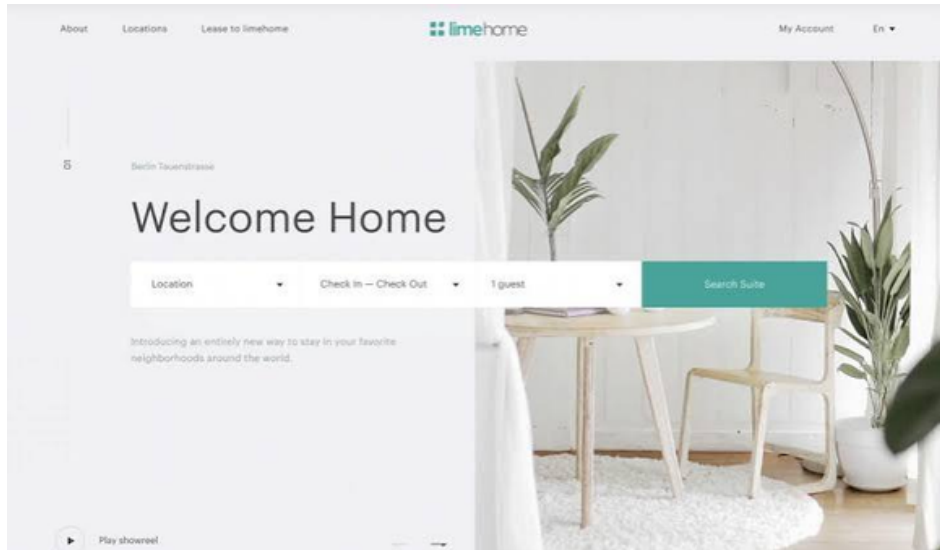
STRATEGY



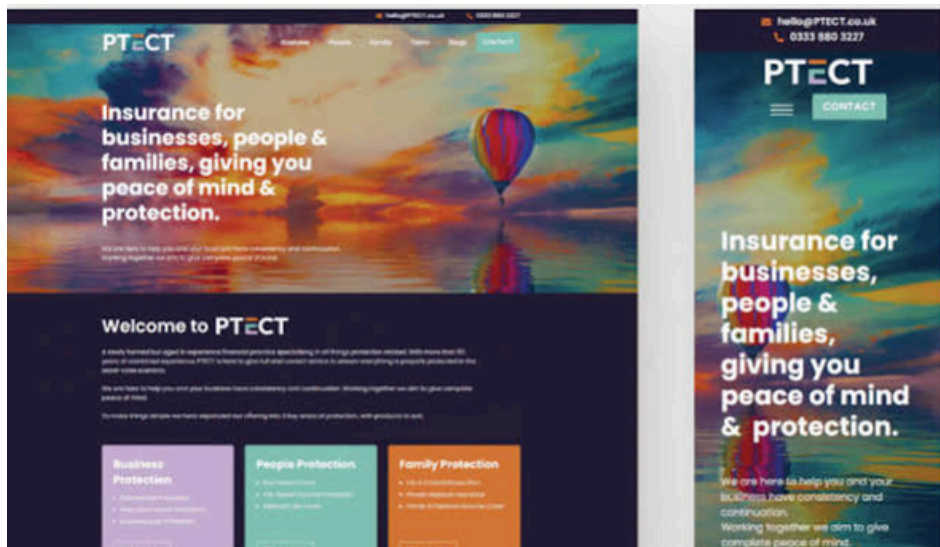
**VINTAGE /
RETRO**



STYLE



MINIMALIST



**FUN /
FUNKY**



TYPES

- **Static Design**
- **Dynamic Design**
- **E-Commerce**
- **Single Page Design**

The type of design chosen will be one of the most important decision. It is based on your business niche and how to maximize your category of business in the eyes of your target audience.

Construct / Layout

- **Amount of pages**
- **Categories**
- **Sub categories**
- **Contact / Call to Action**
- **Media Add-ons**
- **Plug in functions**
- **Core business design**
- **External reach tools**

The construct does not only influence the face of your website, it is carefully planned to optimize marketing strategies and back end SEO /GEO optimization.

Functions

- **WEB, Data, email & Other server optimization**
- **Applications**
- **Apache**
- **Cloud and third party services / connections**
- **User Experience**
- **Content management**
- **Conversion / Sales funnels**
- **Analytics / Performance / Tracking**

These core functions connect back end reliability with seamless front end design—delivering a fast, secure, and high-converting website. Strategic content management and optimized funnels guides visitors smoothly from their first click to a completed inquiry or sale.

Inquire



How Website Project Pricing Is Determined

Every business has unique operational goals, which means website investments are tailored to the specific scope and complexity of your project. Here are the core factors that shape a final website quotation:

1. Scope & Scale

- **Page Volume & Architecture:** The total number of custom-designed pages versus template-based layouts.
- **Core Functionality:** Specialized integrations such as online booking engines, automated quote generators, customer portals, or multi-language options.
- **E-Commerce & Catalog Capabilities:** The number of products or services listed, payment gateway setups, and shipping/inventory configurations.

2. Design & User Experience (UX)

- **Visual Customization:** Fully custom interface design tailored to brand guidelines versus adapting existing design frameworks.
- **Asset Creation:** Custom graphics, specialized iconography, or media sourcing required to elevate the visual appeal.
- **Responsive Optimization:** Advanced mobile-first layouts designed for smooth navigation across all desktop, tablet, and smartphone screens.

3. Technical Infrastructure & Performance

- **Server & Hosting Setup:** Server configuration, speed optimization, and database architecture tailored to expected traffic levels.
- **Content Migration & System Integration:** Transferring existing content, databases, or linking third-party APIs (CRMs, email marketing tools, or external databases).
- **Security & Compliance:** SSL configuration, automated backup solutions, and tailored security protocols.

4. Ongoing Optimization & Content

- **SEO & Content Preparation:** On-page Search Engine Optimization structure, meta setup, and copywriting or media formatting.
- **Maintenance & Support Plans:** Post-launch technical monitoring, backup routines, security patches, and ongoing content updates.

WHEN YOU ARE READY, ASK US FOR A QUOTE.





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