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**Unlimited
Creativity**

PRODUCT CATALOG

Catalog of innovative, high-
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 **CAMEL**
PRINTING
& ROAD SIGN MANUFACTURES

WRAPS
& Vehicle branding



Vehicle branding & Wraps

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VEHICLE WRAPS



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LARGE TRUCKS



MOTORCYCLE

WRAP MATERIALS



TRAFFIC FILM & VINYL

FLEET GRAPHICS



FLEET GRAPHICS

WINDOW PERF & DECALS



WINDOW PERF & DECALS

PERSONAL VEHICLE DECALS



EXPANDED VEHICLE GRAPHICS



Die-Cut Side Strips

Vehicle Wheel Covers

Turn your company vehicles into 24/7 moving billboards that command attention wherever they drive.

Vehicle wrapping is one of the most cost-effective local marketing strategies available, delivering thousands of daily impressions for a single one-time investment. This comprehensive brochure outlines how professional graphics can transform your fleet, protect your assets, and supercharge your brand recognition.

Our Branding Options

Every business has unique budget and visual requirements. We offer three distinct tiers of vehicle graphics to match your specific marketing goals:

Full Vehicle Wraps: Complete bumper-to-bumper transformation maximizing visual real estate.

Partial Vehicle Wraps: Strategic vinyl placement covering 25% to 75% of the vehicle panels.

Spot Graphics & Decals: Minimalist, budget-friendly branding featuring your logo and core contact info.



The Benefits of Mobile Advertising

Why choose vehicle graphics over traditional marketing channels? The return on investment speaks for itself:

High Visibility: Generate thousands of daily impressions just by driving your standard routes.

Paint Protection: Premium vinyl guards your factory paint against minor scratches and UV damage.

Non-Invasive Marketing: Reaches potential customers organically without disrupting their day.

Cost-Effective: No recurring monthly ad spend—pay once for years of continuous exposure.

Best Practices for Maximum Impact

Designing for a moving vehicle requires a completely different approach than regular or other specified prints. We use these strict rules for mobile advertising success when we design your vehicle print:

1. Prioritize Readability

- A driver moving at 45 mph only has about three seconds to scan your vehicle.
- Use bold, high-contrast, clean typography that reads perfectly from 10 meters away.

2. Limit the Copy

- Your vehicle is a rolling billboard, not a corporate brochure.
- Avoid bulleted lists, long paragraphs, or cluttered secondary services.

3. Maintain the Core Hierarchy

- Keep your messaging locked into four simple, clear elements:
- Brand/Logo Tagline or Core Service Website URL Phone Number

Step-by-Step Production Process

We manage the entire lifecycle of your wrap project, ensuring a flawless execution from concept to final delivery:

Consultation:

- We analyze your business goals, target audience, and fleet size.

Template Layout:

- Designers build the concept over exact 2D/3D blueprints of your precise vehicle model.

Inquire 



High-Res Printing:

- Graphics are produced using top-tier large format printers at optimal resolution.

Lamination:

- A specialized protective layer is applied to defend against heavy UV rays and weather.

Certified Installation:

- Vinyl is smoothly squeegeed over complex curves, handles, and seams.

? Frequently Asked Questions

How long does a vehicle wrap last?

High-quality vinyl wraps typically last between 3 to 7 years depending on sun exposure and maintenance.

Will removing the vinyl damage my paint job?

No. When installed and removed professionally, it preserves and protects the original paint underneath.

How should I wash a branded vehicle?

Hand washing with gentle, non-abrasive detergents is highly recommended over automated mechanical car washes.





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